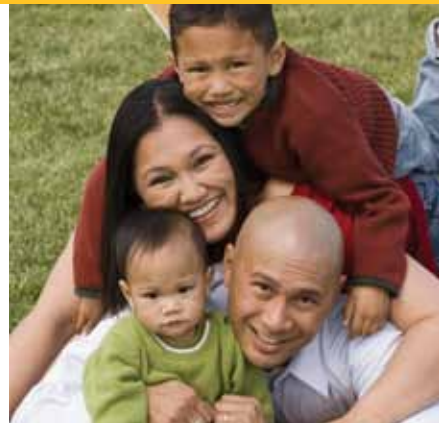


BRINGING YOUR DREAMS HOME®



A NATURAL FOR YOUR HABITAT



With a beautiful assortment of styles and colors, you can create the distinctive finish you've always imagined. So allow yourself to dream. Then, let **Great Barrier** Premium Vinyl Siding and your professional contractor make those dreams come true.

At Norandex, we've always built our reputation on quality. We offer **Great Barrier** Premium Vinyl Siding with rugged performance in mind. It starts with top quality materials, manufactured in state-of-the-art vinyl processing plants with quality systems that have been ISO 9001-2000 certified through Underwriter's Laboratories—the most stringent, respected and best-recognized quality system standard in the world. **Great Barrier** Premium Vinyl Siding also carries a Limited Lifetime Transferable Warranty with Lifetime Fade Protection, one of the strongest homeowner guarantees available.

Professionals in both new construction and remodeling industries choose Norandex first. In fact, one out of every ten homes with vinyl siding on their exterior feature Norandex vinyl siding products.



CONSULT THE VSI WEBSITE AT: WWW.VINYLSIDING.ORG FOR A CURRENT LIST OF CERTIFIED PRODUCTS AND COLORS.



NORANDEX VINYL SIDING PRODUCTS AND QUALITY SYSTEMS CARRY SOME OF THE MOST TRUSTED SYMBOLS OF CONSUMER CONFIDENCE.



**NORANDEX**  
BUILDING MATERIALS DISTRIBUTION, INC.

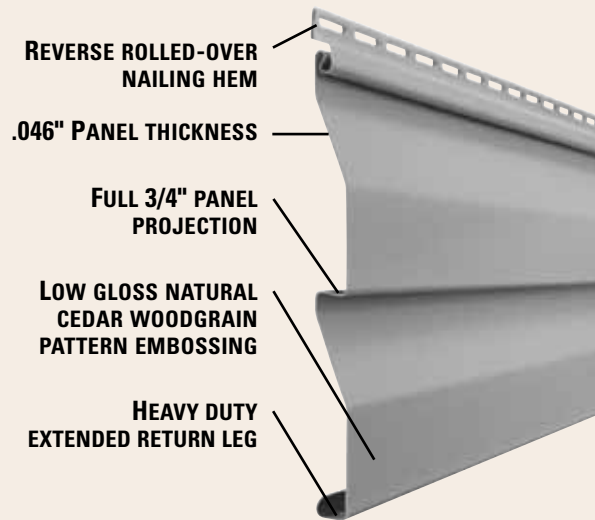
300 Executive Parkway West, Suite 100  
Hudson, Ohio 44236  
1-800-528-0942

[www.norandex.com](http://www.norandex.com)

  
**NORANDEX**  
BUILDING MATERIALS DISTRIBUTION, INC.



## THE BEAUTY OF VINYL SIDING WITH A CATCH



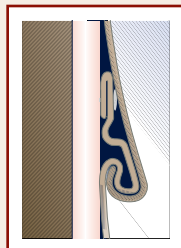
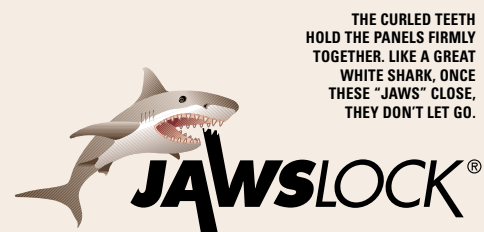
### NATURAL BEAUTY. NATURAL PROTECTION FROM THE ELEMENTS.

Australia's Great Barrier Reef is home to some of the most beautiful and exciting aquatic life in the world. The Reef provides a natural protective barrier against the ravages of the open sea.



Through a combination of revolutionary technological advances, manufacturing expertise and engineering innovation, that same kind of natural protective environment is now available for the exterior of your home.

**Great Barrier** Premium Vinyl Siding—an exclusive exterior cladding product from Norandex. With **Great Barrier** Premium Vinyl Siding, it's what's down under that really counts. The proprietary JawsLock® coupling system is always there, under the beautiful good looks, assuring that your vinyl siding will stay locked and straight through all kinds of weather.



DON'T LET INFERIOR SIDING RUIN THE GOOD LOOKS OF YOUR HOME.

**COLORHOLD®**  
*Styled for Living, Designed for Life*

### A BARRIER AGAINST FADE.

All exterior colored surfaces will fade and weather with time.

**Great Barrier** Premium Vinyl Siding features ColorHold®, a proprietary acrylic capstock that provides excellent fade resistance.

**Great Barrier** premium colors are non-reactive to the environment. They have superior fade resistance, and are backed by a Lifetime Fade Protection Warranty\*; an added homeowner protection bonus.

\*Visit [www.norandex.com](http://www.norandex.com) to view GREAT BARRIER warranty details.



Colors are mechanically reproduced. For color accuracy please see actual product sample.

### ONCE IT'S LOCKED, IT NEVER LETS GO!

- **AGELESS BEAUTY**—**Great Barrier** Premium Vinyl Siding replicates the look of natural cedar, yet its superior polymer surface can withstand many of the elements that erode wood finishes over time.
- **TOUGHER-THAN-NAILS CONSTRUCTION**—**Great Barrier** Premium Vinyl Siding has been engineered for lasting performance and superior resistance to high winds. The unique reverse rolled-over nail hem doubles the siding thickness at the nailing surface, where the product needs it most.
- **JawsLock®**—The full 3/4" panel projection and extended curled return leg snap tightly into the extra heavy duty top lock. This makes for a faster, straighter, truer installation.
- **EXTENDED LENGTHS\***—For a virtually seamless appearance, **Great Barrier** Premium Vinyl siding is available in extended 16.66" lengths, which means up to 1/3 fewer visible seams on the entire surface of the home.

\*Extended length panels currently .044" thick and available in a limited color palette. Early 2011 extended length panel will be .046" thick and also available in Olive, Mocha, Smoke & Khaki colors.

### DESIGNER COLLECTION



RUSSET



STEEL BLUE



EVERGREEN

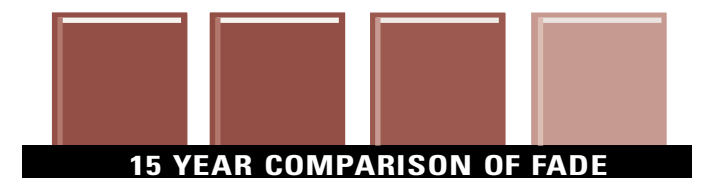


FIREBRICK

### COLORS AS BEAUTIFUL AS THE CORAL REEF.

**Great Barrier** Premium Vinyl Siding includes an array of natural colors as well as a beautiful collection of darker colors with tremendous homeowner appeal which resists fading and discoloring.

Designer Collection colors feature ColorHold® acrylic technology, which gives **Great Barrier** Premium Vinyl Siding excellent weathering properties for superior fade resistance.



**ORIGINAL SIDING COLOR**    **GREAT BARRIER PREMIUM VINYL SIDING - AFTER 3 YEARS OF EXPOSURE**    **GREAT BARRIER PREMIUM VINYL SIDING - AFTER 15 YEARS OF EXPOSURE**    **STANDARD VINYL SIDING - AFTER 3 YEARS OF EXPOSURE**

This is a visual representation of the actual fade that can be expected on standard vinyl siding vs. **Great Barrier** Premium Vinyl Siding. Colors shown are as close as the lithographic process will allow.